

China-EU Relations in Technology Trade

Prof. Dr. Chun DING

Jean Monnet Chair

Centre for European Studies, Fudan University

May 2024











1. Success in China-EU Science and Technology Cooperation

• Wide in areas

Cooperation areas covers energy, agriculture, medicine, space etc, The EU is China's largest source of technology

• Mature mechanisms

Political and technical dialogue mechanisms such as Information and Communication Technologies (ICT) Dialogue and the recently established **EU-China High-level Digital Dialogue**

• Extensive participation

Universities, research institutions, individual researchers, enterprises...

Many Chinese universities and scholars have participated under the EU Research and Innovation Framework Programme 'Horizon Europe'

• Future opportunities

Joint Roadmap for the future of EU-China cooperation in science, technology, and innovation, under discussion



- 2. New Waves of Technological Innovation
- Fourth Industrial Revolution /Industry 4.0

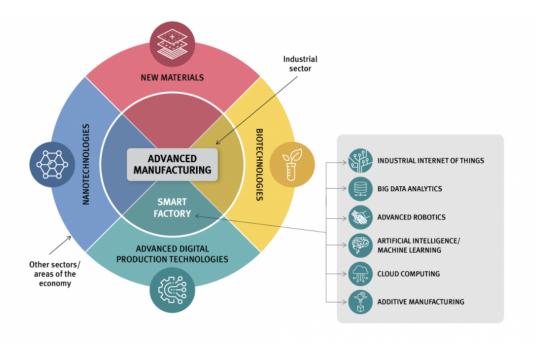
(Klaus Schwab, 2016)

artificial intelligence (AI), the Internet of Things (IoT), Quantum Computing, Biotechnology...

- Growing National Competition
 Made in China 2025
 Industrie 4.0 (Germany)
 European Industrial Strategy
 Biden-Harris 21st Century industrial strategy
- Rise of Techno-nationalism
 uneven developments of globalization (deindustrialization and re-industrialization)
 geopolitical tensions (US-China rivalry)

...





Source: UNIDO Industrial Development Report 2020.





3. Securitization of Economy and Technology

• EU Economic Security Strategy

"Technological Sovereignty"

• EU Economic Security Package

"Research Security"

• List of Critical Technologies

The European Commission has identified 4 key areas for further risk assessment with member states -- advanced semiconductors, artificial intelligence, quantum, biotechnologies

State-agnostic safeguarding measures on most sensitive technologies in the 2021-2022 Horizon Europe work programme Additional China-specific limitations in the 2023-2024 Horizon Europe work programme

EU's Critical Technologies List

	Technology Area	Technologies* The technologies listed for each area are a likely focal point for risk assessment but are not echanstrie
1.	ADVANCED SEMICONDUCTORS TECHNOLOGIES	 Microelectronics, including processors Photonics (including high energy laser) technologies High frequency chips Semiconductor manufacturing equipment at very advanced node sizes
2.	ARTIFICIAL INTELLIGENCE TECHNOLOGIES	 High Performance Computing Cloud and edge computing Data analytics technologies Computer vision, language processing, object recognition
3.	QUANTUM TECHNOLOGIES	 Quantum computing Quantum cryptography Quantum communications Quantum sensing and radar
4.	BIOTECHNOLOGIES	 Techniques of genetic modification New genomic techniques Gene-drive Synthetic biology

Source: European Commission, Directorate-General for Research and Innovation (DG RTD)

[•] EU's increasing precaution on China







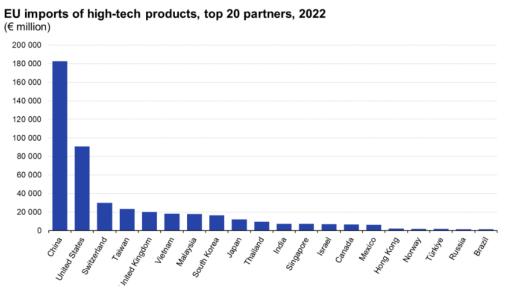




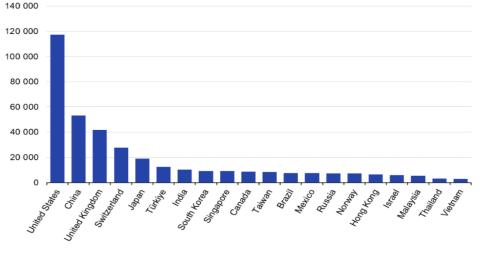
Status Quo

1. Trade in Technology

- China is the largest importer and second largest exporter of high-tech products of the EU
- High-tech products imported by the EU from China account for about 30% of the EU's total high-tech product imports
- High-tech products exported to China account for about 10% of the EU's total high-tech product exports.









2. Bilateral FDI and Technology

Technology is now closely related to investment

(1) EU FDI into China.

• The top 3 sectors were

Automotive

Basic Materials

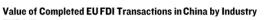
Information and Communication Technology (ICT)

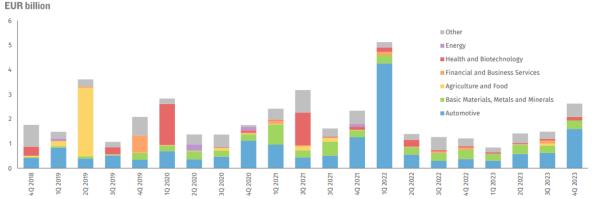
(2) China FDI into the EU

• The top 3 sectors were

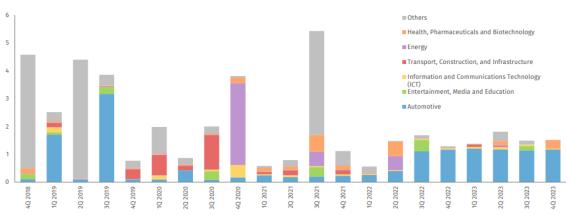
Automotive

Health, Pharmaceuticals and Biotechnology Information and Communication Technology (ICT)





Value of Completed Chinese FDI Transactions in the EU by Industry EUR billion



Source: Rhodium Group



3. Problems

EU's Concerns:

- "Forced technology transfer" (intellectual property protection)
- "Overcapacity" in certain sectors (EVs...)
- Cross-border data transfer
- Dual-use technology and geopolitical issues

China's concerns

- De-risking (and potential over de-risking in research)
- EU's growing emphasis on "Research security"
- Export control
- US inteference (ASML case)

•••

• • •

Others:

• Dominance of China-UK science and technology cooperation within the EU's framework











Prospects

1. De-risking is likely to continue, but is not without risk

- China and the EU are interdependent in economy.
- Cooperation is good for innovation
- Both economies are under pressure.
- The border of de-risking is unclear. There are disputes within member states (e.g. Hungary)
- Chinese import cannot be easily replaced
- "China+1" strategy is costly for European companies

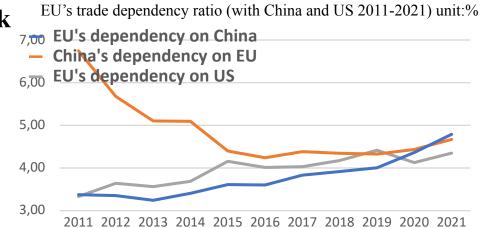
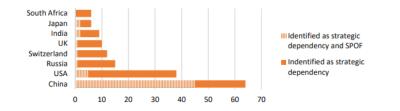




Figure 11 - Identified strategic dependencies and single points of failure (SPOFs)



Source: R. Arjona, W. Connell, C. Herghelegiu (2023): "An enhanced methodology to monitor the EU's strategic dependencies and vulnerabilities", Single Market Economy Papers

Source: European Commission



2. Competition will increase, but should not be

exaggerated in the field of technology

- China is catching up with the EU in research and innovation (R&D expenditure, publications...)
- China seems to lead in some technologies
- EU remains a leading actor in technology (e.g. mechanical engineering)

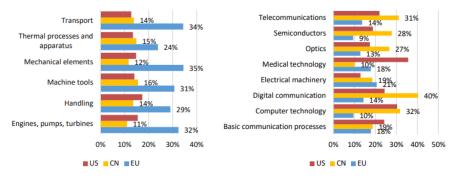
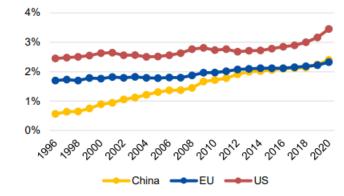


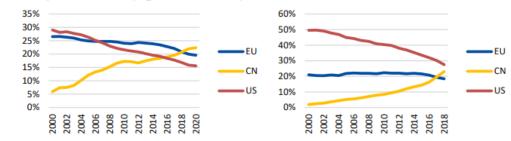
Figure 34 – World share (%) of patent applications filed under the PCT (2018): mechanical engineering (left); electronics and electrical engineering (right)

Source: 2022 Science, Research and Innovation Performance of the EU (SRIP) report





Source: Author's elaborations based on World Bank





Source: Author's elaborations based on 2022 Science, Research and Innovation Performance of the EU (SRIP) report

Source: European Commission Understanding EU-China Economic Exposure Report



3. Potential Cooperation

Research Cooperation

 The number of China+EU co-publications in AI, machine learning and big data has surpassed China+US co-piblications

Dialogue

 Joint Roadmap for the future of EU-China cooperation in science, technology, and innovation

Governance

• AI (China and EU signed the Bletchley Declaration on AI Safety)

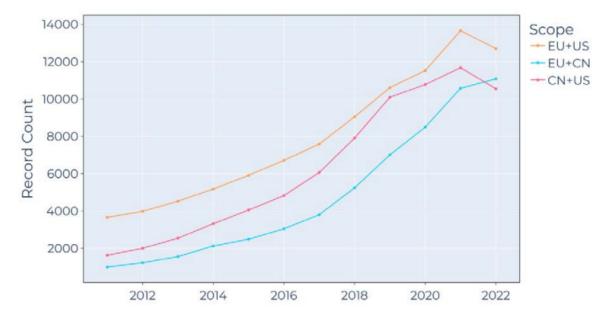


Figure 7. Number of co-publications per year related to artificial intelligence, machine learning and big data published between regions (for keywords see Annex)

Source: ZSI Report on the results of the research cluster on EU-China research cooperation



Conclusions: Expand Cooperation, tackle challenges

- China-EU relation in the fields of trade and technology is a story of mixed cooperation and competition
- Technology now plays an important role in economic growth, and bilateral trade and investment
- China and EU remain important partners in technology
- More challenges lie ahead for both sides
- More dialogues needed for governments, institutions and researchers.



Thank you for your attention! Vielen Dank fuer Ihre Aufmerksamkeit! 谢谢您的听讲,敬请批评指正!



Chun DING Jean Monnet Chair Prof. Dr. in Economics Director Centre for European Studies, Fudan University 600 Guoquan Road 200433 Shanghai Tel:+86 21 65642668 Fax:+86 21 65646456

E-Mail: chunding@fudan.edu.cn, chundinghans@hotmail.com