



Green *novation*

IEP@BU

OCTOBER 2024

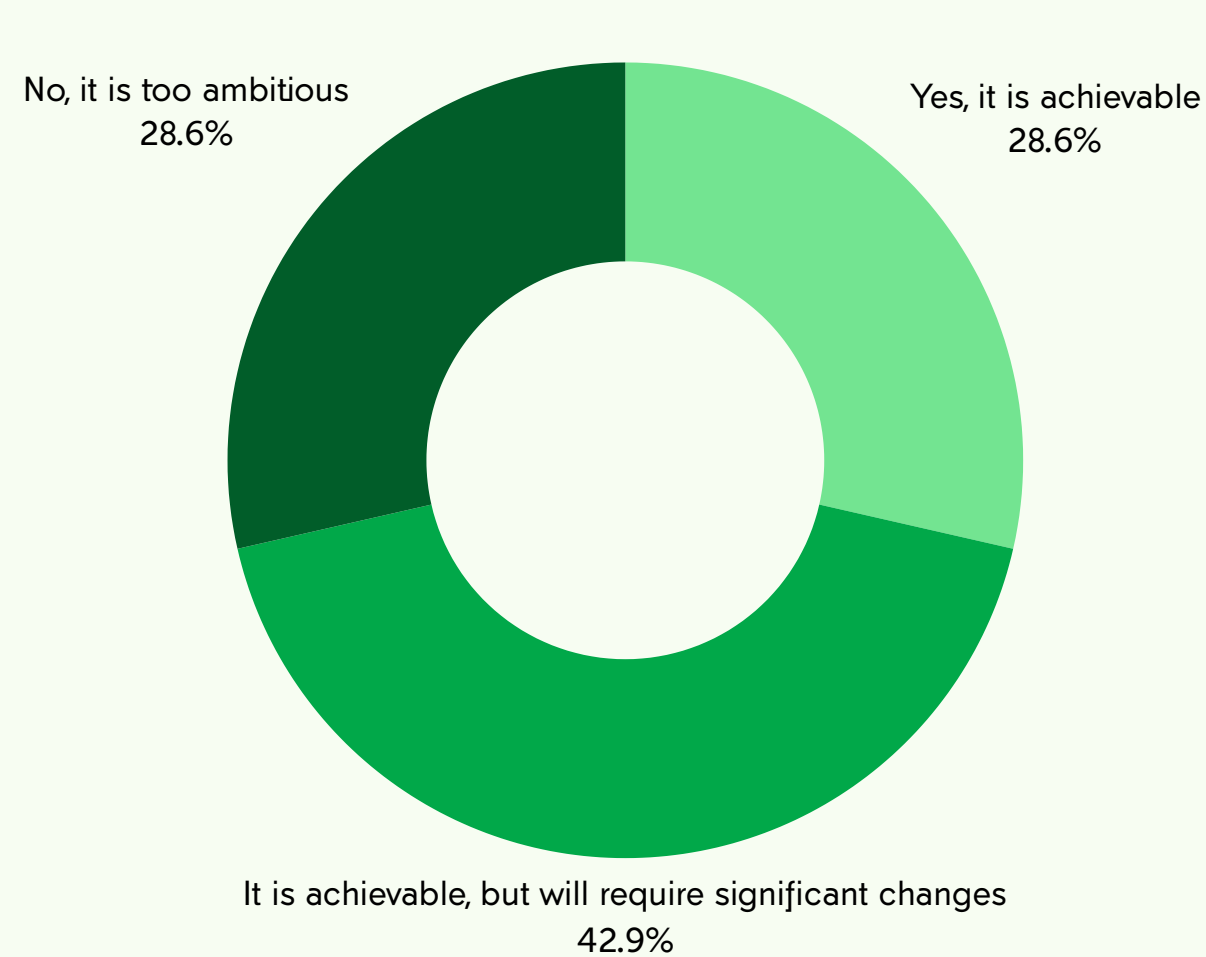
FEDERICA LEACI

CARLO M PAGLIULA

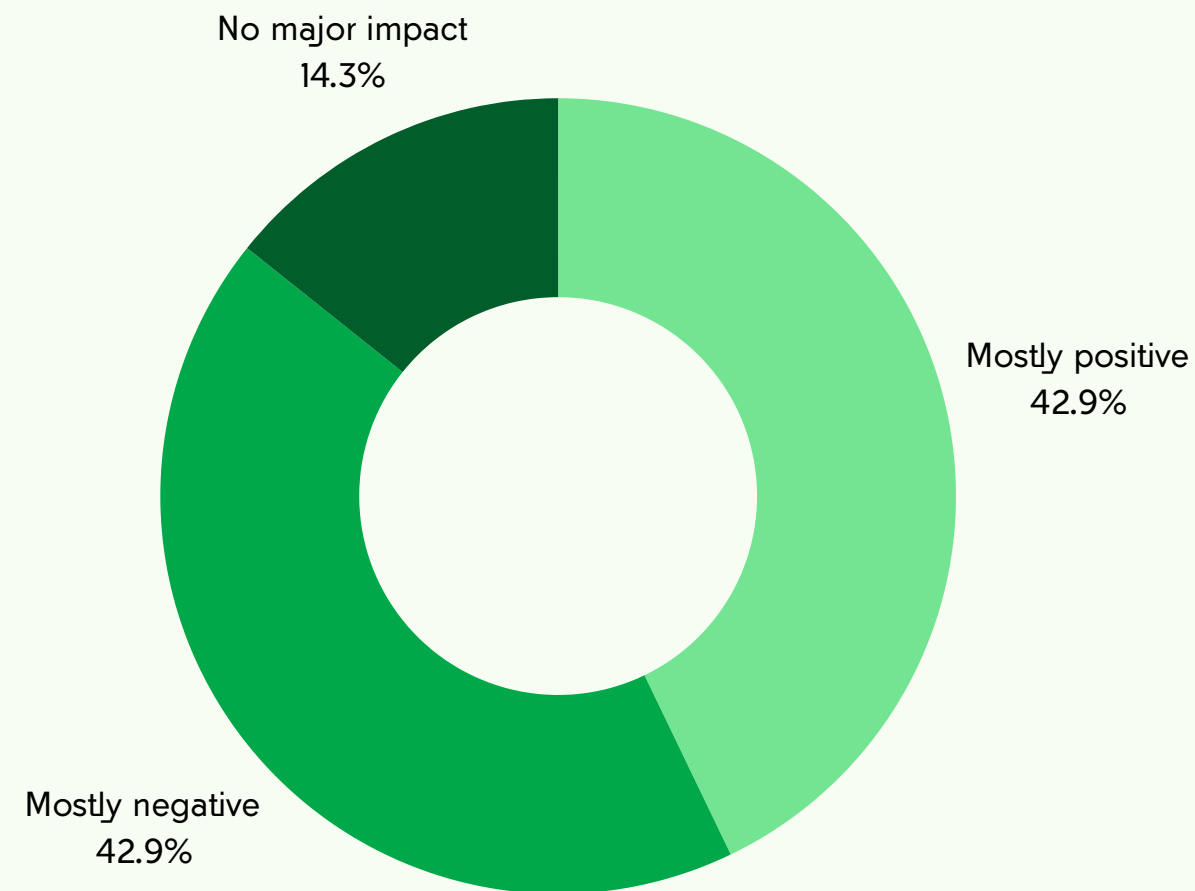
CHIARA SCALCO

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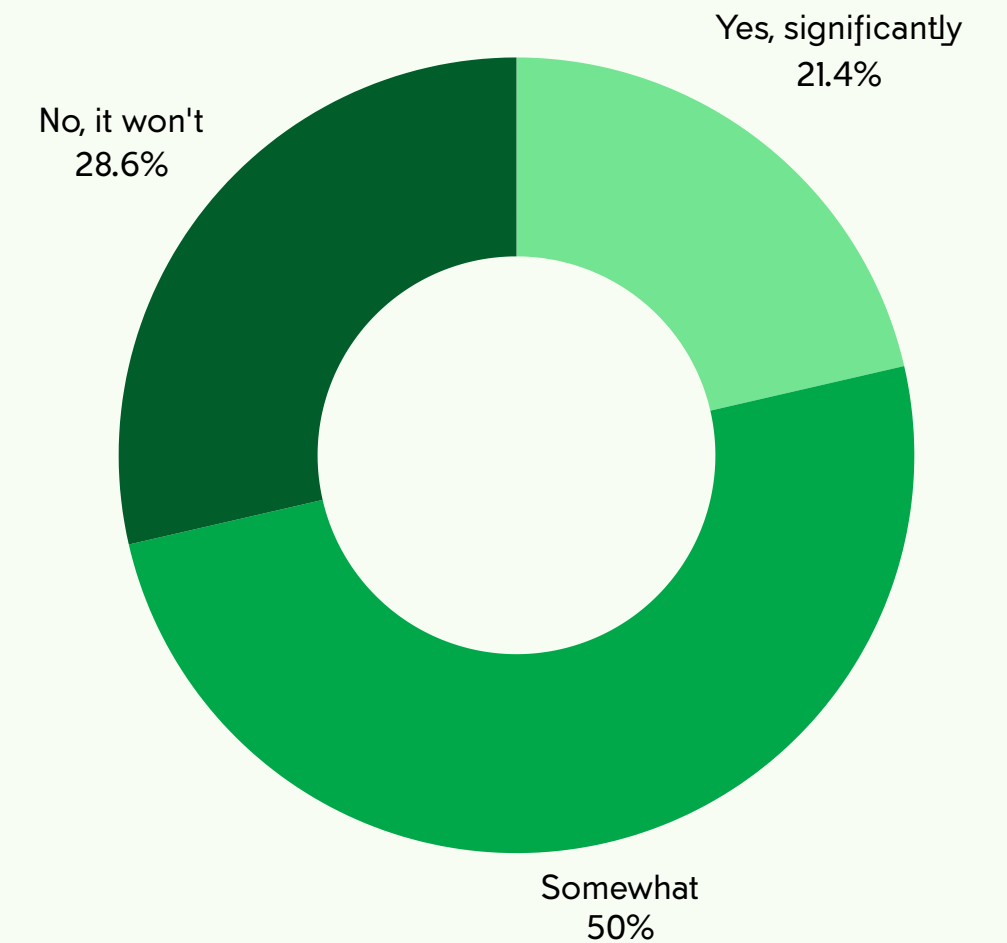
We asked our Community.



Do you believe that the Green Deal's goal of making the EU carbon-neutral by 2050 is achievable?



Do you think the Green Deal will have a positive or negative impact on the economy?



Do you think the Green Deal will increase the cost of living (e.g., energy bills, taxes)?

Did you know that each year
EU consumers divert about

**300€
BILLIONS**

to foreign markets?



Our goal: bring investment back into the EU.

The EU is already working on it..

01

ETS and CBAM

02

Just
Transition
Mechanism

03

ELTIF and Green Bonds

04

“Horizon
Europe” and
EIC



What should the EU do?

Redefine fundings allocation: an integrated and simplified scheme to reduce fragmentation and incentivize investment

What type of investment?

Focus on clean energy production rather than fossil fuels reduction

Technological advancement

How?

- Create skilled workers
- Discourage the “brain drain”

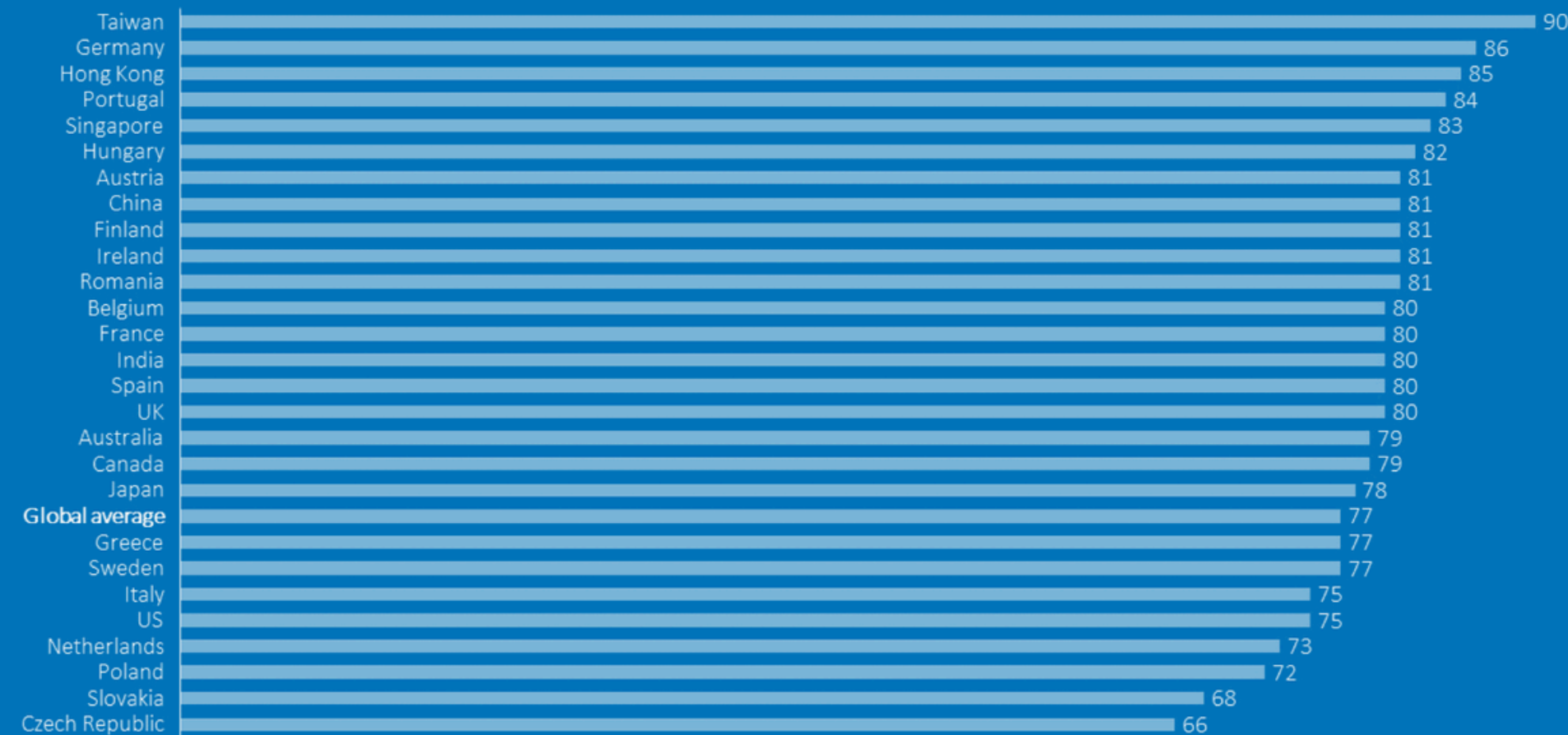


Education: closing the skill gap

FIGURE 1

Skills shortages in selected countries.

Companies facing skills shortages as a percentage of all companies with ten or more employees



Source: Manpower Talent Survey 2023

Encourage fostering STEM careers among children from less advantaged communities, adult learning

"The future of European competitiveness: In-depth analysis and recommendations" - Mario Draghi, 2024

Scientific cohesion



***“Annual Challenge”
to incentivize
sustainable
innovation***



Thank You.

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